

Slavisa Tavic, BSc in Business Administration with a specialization in Entrepreneurship, is a serial entrepreneur and a sought-after expert at universities, training institutions, SMEs, and by CEOs. Slavisa helps entrepreneurs to monetize their business idea by building robust business models and acquiring raving fan customers with them.

At 17, Slavisa founded his first company – an online store that distributed water cooling systems for the ICT industry. Since then, he established a few more, with a significant interest in online businesses.

While completing his BSc studies in Business Administration, he focused on entrepreneurship depression and met his mentor: Prof. Rolf Meyer.

Together, Slavisa and Prof. Meyer started to work on a powerful tool meant to simplify business modeling and financial planning. They focussed on easing an entrepreneur's life.

That's how getLaunched - the startup building platform and virtual incubator - was born: mixing business experience with a passion for building useful tools that simplify the startup hassle.

Today getLaunched is used at universities and by entrepreneurs all around the globe.

The importance of social startups is a significant topic at Quergruender GmbH. As there are no solutions to develop social-impact business models, we have created one in collaboration with a Swiss university.

Soon, we will also provide templates specifically for Biotech, Medtech, Fintech and Insurtech business models.